

**Date: 12.07.2018**

**Circular T&C-CM No. 18/18-19**


To  
All CGMs- Telecom Circles/ Telephone Districts.

**Sub: Launch of "Welcome Offer" for new /MNP port-in customers under GSM prepaid mobile services.**

The competent authority has decided to introduce "Welcome Offer" to New/ MNP port-in customers "1GB free data (to be used within first 15days) + unlimited on-net calls for first 7 days" in East Zone and "350 MB free data (to be used within first 30 days)" in North Zone/West Zone/South Zone to all prepaid plans".

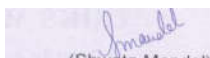
**Condition:-**

- i) Above scheme will be applicable for all prepaid plans.
  - ii) Plans, wherein less than 350 MB (NZ/WZ/SZ) or less than 1GB (EZ) free data is being given, shall be offered additional freebies in the above scheme to make the total freebies equal to 350 MB data (WZ/NZ/SZ) or 1GB data (EZ). However, if any plan offers free data more than 350 MB (WZ/NZ/SZ) or 1GB (EZ), they will continue to get the same freebies without any change.
2. The above tariff will be applicable from 14.07.2018 on regular basis.
  3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in lr. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
  4. **Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
  5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
  6. This circular is issued based on the approval of ECT vide Approval No.3497 dated 12.07.2018 in P&P-CM cell file No.3-38/ECT/2018/P&P-CM (Pt. III). Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

  
(N. S. Dhama)  
DGM (T&C-CM)

**Copy to:**

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) PGM (Sales & Marketing) - for marketing initiative.
- 7) PGMs/GMs (All Nodal Center for info. and n/a pl.).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section -for Hindi version.
- 10) Guard file.

  
(Shweta Mandal)  
Dy. Manager (T&C-CM)